



# Advertisement Sales Order

Hometown News

Date

UW Department

Vacancy title

Publisher Profile			
Name <b>Hometown News</b>		Media Type <b>Print and Web</b>	
Market Scope <input checked="" type="checkbox"/> Local <input type="checkbox"/> National <input checked="" type="checkbox"/> Wisconsin <input type="checkbox"/> International <input type="checkbox"/> Midwest <input type="checkbox"/> Other: _____		Targeted Advertisement <input checked="" type="checkbox"/> Classified <input type="checkbox"/> Limited <input type="checkbox"/> Academic <input checked="" type="checkbox"/> Branding <input type="checkbox"/> Faculty <input checked="" type="checkbox"/> Outreach	
Website www.hngnews.com		Diversity Recruitment <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Contact Person Mike Wilson	Phone# 608.209.2637	Fax# 608.825.4460	Email mwilson@hngnews.com



### About this Agreement

This agreement was signed based on a continuing “good faith” business relationship with the publisher to provide special discounts to colleges, departments and units interested in print and web advertisement. Publisher discounts below.

To request a copy of this publisher agreement email [apalau@ohr.wisc.edu](mailto:apalau@ohr.wisc.edu)

### How to post job

#### 1. Select advertisement area

See page 2 for complete list of publications  
**Dane County Area (16 publications)**  
 Discounted rate of \$34.60 per column inch. This represents a 70% discount off the current rate.  
 See page 2 for list of publications.

Select 1 option

See page 2 for complete list of publications  
**Additional region outside of Dane 3.8 inches wide x 2 inches deep**  
 Discounted rate at \$375 – regular rate marked at \$395. See page 4 for complete list of publications.

**Additional region outside of Dane 3.8 inches wide x 4 inches deep**  
 Discounted rate at \$817 – regular rate marked at \$860. See page 3 for complete list of publications.

Select 1 option

See page 3 for complete list of publications  
**Statewide Newspapers 160 publications**  
 3.8 inches wide x 2 inches deep  
 Discounted rate at \$1282 – regular rate marked at \$1350.

**Statewide Newspapers 160 publications**  
 3.8 inches wide x 4 inches deep  
 Discounted rate at \$2778 – regular rate marked at \$2925.

#### 2. Email this sales order and job posting content to [mwilson@hngnews.com](mailto:mwilson@hngnews.com)

### UW Customer Billing Information

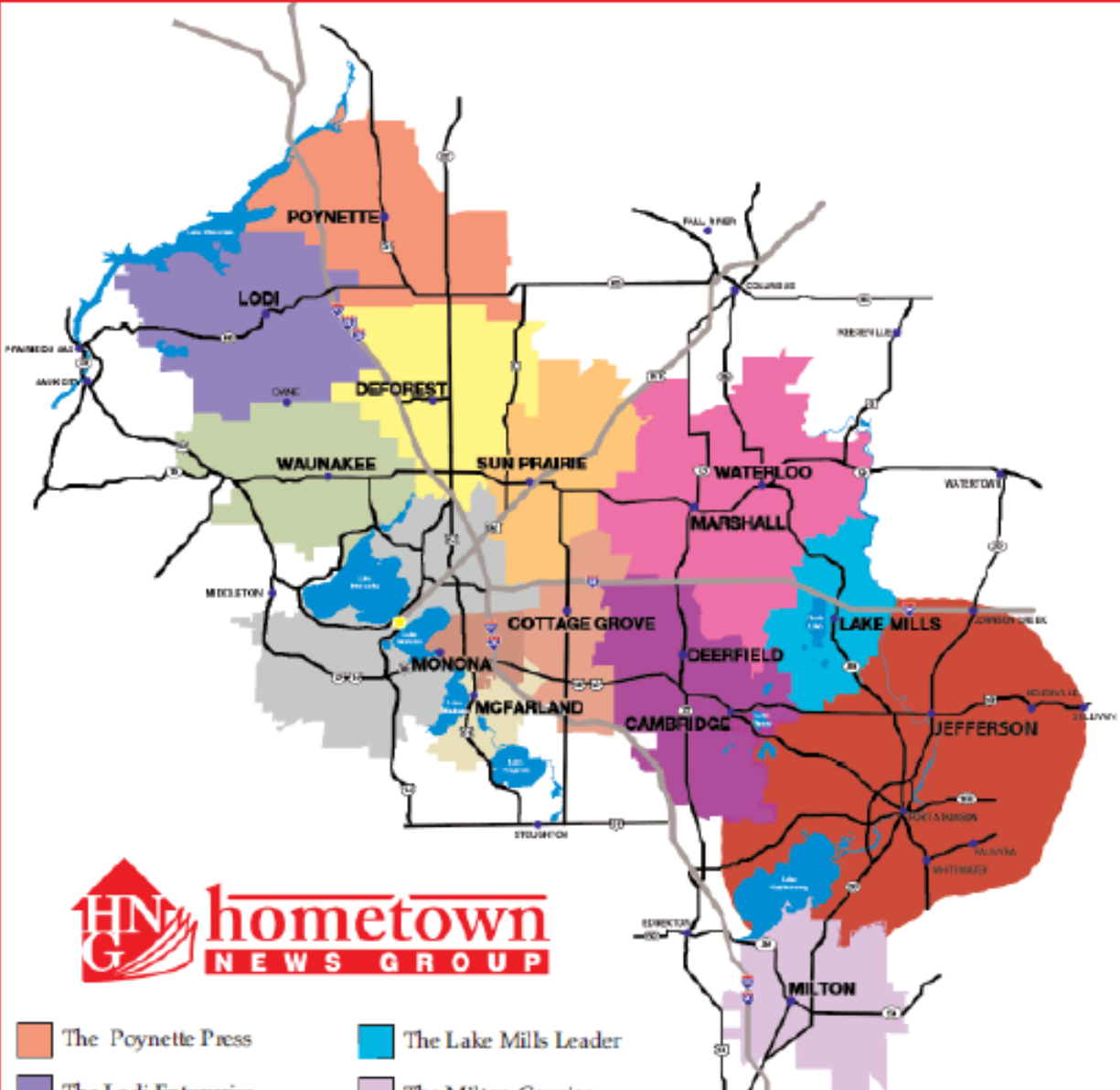
Contact Person	Phone#	Fax#	Email
Address	City	State	Zip Code
Payment by	Invoice	Credit Card (per UW policy, Credit card numbers are not to be emailed. Read <a href="#">policy</a> for other payment transaction options or contact publisher)	
Type of Credit Card (Visa, MasterCard, etc.)	Credit Card #	<a href="#">CCV</a>	Exp Date
Name on Credit Card (If different from above)	Address (If different from above)		

Note: Per UW policy: Credit card information cannot be accepted via email and should never be e-mailed from the department. [Read policy.](#)



**Advertisement User Guide**  
Hometown News

# PAID NEWSPAPER DISTRIBUTION ZONES



- |                                  |   |
|----------------------------------|---|
| The Poynette Press               | The Lake Mills Leader                         |
| The Lodi Enterprise              | The Milton Courier                            |
| The Waunakee Tribune             | The Cambridge News                            |
| The DeForest Times-Tribune       | The Herald-Independent / Overlap into Madison |
| The Sun Prairie Star             | The McFarland Thistle                         |
| The Courier                      | The Madison Area*                             |
| The Daily Jefferson County Union |   |

\*This area is meant to show where The Madison Area begins and ends. Hometown News Group does not service this area unless otherwise noted.



# Wisconsin Small Space Display Papers

## NORTHEAST REGION

Algoma Kewaunee County News  
Ashwaubenon/Hobart Press  
Brillion News  
Chilton Times-Journal  
Crandon Forest Republican  
Eagle River Vilas County News-Review  
Eagle River North Woods Trader  
Edgar Record-Review  
Florence Mining News  
Howard Suamico Press  
Kaukauna Times-Villager  
Kiel Tri-County News  
Marinette EagleHerald\*  
Marinette EagleHerald Sunday  
Marion Advertiser  
Marshfield News-Herald\*  
Marshfield Central WI Shopper Resource  
Oconto Falls Oconto County Times-Herald  
Peshtigo Times  
Peshtigo Times Saver  
Rhineland Daily News\*  
Rhineland Weekend Advantage  
Stevens Point Journal\*  
Sturgeon Bay Door County Advocate  
Three Lakes News  
Tomahawk Leader  
Tomahawk Leader Extra  
Waupaca County Post East  
Waupaca County Post West  
Wautoma Wausahara Argus  
Winneconne News  
Wisconsin Rapids Daily Tribune\*  
Wittenberg Enterprise

**27 Newspapers/6 Shoppers**  
**Readership: 549,462**

\* Daily newspaper

## NORTHWEST REGION

Abbotsford Tribune-Phonograph  
Amery Free Press  
Ashland Daily Press\*  
Augusta Area Times  
Baldwin Bulletin  
Black River Falls Banner Journal  
Bloomer Advance  
Chetek Alert  
Chippewa Falls Chippewa Herald\*  
Chippewa Falls Chippewa Co. Advertiser  
Durand Courier-Wedge  
Durand Star Shopper  
Eau Claire Leader-Telegram\*  
Eau Claire Country Today  
Eau Claire Chippewa Valley Review  
Elsworth Pierce County Herald  
Hammond Central St. Croix News  
Hayward Sawyer County Record  
Hayward Four Seasons  
Hudson Star-Observer  
Hudson Hot Sheet  
Hurley Iron County Miner  
Ladysmith News  
Madford Star News  
Menomonie Dunn County News  
Menomonie Dunn Co. Shopper  
Neillville Clark County Press  
New Richmond News  
New Richmond Scotsman  
Osceola Sun  
Osseo Tri-County News/River Falls Journal  
Park Falls Herald  
Park Falls Extra Shopper  
Phillips The-Bee  
Phillips Extra Shopper  
Prescott Journal

Rice Lake Chronotype  
River Falls Journal  
River Falls Western WI Buyers Guide  
Spooner Advocate  
Spring Valley Sun-Argus  
Spring Valley Valuae Shopper  
Stanley Republican  
Superior Daily Telegram\*  
Superior Manney's Shopper  
Washburn County Journal  
Withee O-W Enterprise  
Woodville Leader

**36 Newspapers/12 Shoppers**  
**Readership: 651,846**

## SOUTHEAST REGION

Beaver Dam Daily Citizen\*  
Beloit Daily News\*  
Burlington Standard Press  
Campbellsport News  
Cedarburg Ozaukee County News Graphic  
Clinton Topper  
Delavan Enterprise  
East Troy News  
East Troy Times  
Edgerton Reporter  
Edgerton Advertiser  
Elkhorn Independent  
Evensville Review  
Evensville Trading Post  
Fort Atkinson Daily Jefferson Co. Union\*  
Hartford Area Advantage  
Janesville Gazette\*  
Juneau Dodge County Independent News  
Lake Mills Leader  
Mayville Dodge County Pioneer

Milton Courier  
Milwaukee Daily Reporter\*  
Oconomowoc Enterprise  
Port Washington Ozaukee Press  
Racine Journal Times\*  
Random Lake Sounder  
Ripon Commonwealth Press  
Walworth Sharon Reporter  
Waterloo Courier  
Watertown Daily Times\*  
Waukesha Freeman\*  
Waterford Post  
West Bend Daily News\*  
West Bend Advantage

**31 Newspapers/3 Shoppers**  
**Readership: 482,262**

## SOUTHWEST REGION

Adams/Friendship Times Reporter  
Adams Shoppers Weekly  
Alma Buffalo County Journal  
Arcadia News-Leader  
Baraboo News Republic\*  
Black Earth News-Sickle-Arrow  
Blair Press  
Boscobel Dial  
Brohead Independent Register  
Brohead Independent-Register Shopping News  
Cambridge News  
Cochran-Fountain City Recorder  
Cottage Grove Herald-Independent  
Cuba City Tri-County Press  
Darington Republican Journal  
DeForest Times-Tribune  
Deerfield Independent

Fennimore Times  
Gays Mills Crawford Co. Independent  
& The Kickapoo Scout  
Hillsboro Sentry-Enterprise  
La Farge Epitaph-News  
Lancaster Grant Co. Herald Independent  
Lodi Enterprise  
Mauston Juneau County Star-Times  
McFarland Thistle  
McFarland Community Life  
Middleton Times-Tribune  
Mondovi Herald News  
Monroe Times\*  
Mount Horeb Mail  
New Glarus Post Messenger  
Oregon Observer  
Platteville Journal  
Portage Daily Register\*  
Poyntette Press  
Prairie du Chien Courier Press  
Prairie du Chien Courier Press Shopper  
Reedsburg Times Press  
Richland Center Richland Observer  
Sauk City Sauk Prairie Eagle  
Sauk City Sauk Prairie Star  
Stoughton Courier Hub  
Sun Prairie Star  
Verona Press  
Waunakee Tribune  
Wisconsin Dells Events

**42 Newspapers/3 Shoppers**  
**Readership: 272,760**

\*Rates, Publications and Circulation figures subject to change

**Total Daily Newspapers: 21 | Total Weekly Newspapers: 121 | Total Shoppers 18 | Total Publications: 160 | Total Readership: 1,956,330**