



Advertisement Sales Order

La Comunidad News

Date

UW Department

Vacancy title

Publisher Profile							
Name	La Comunidad News		Media Type	Newspaper Print and Website			
Market Scope	<input checked="" type="checkbox"/> Local	<input type="checkbox"/> National	Targeted Advertisement	<input checked="" type="checkbox"/> Classified <input type="checkbox"/> Limited <input type="checkbox"/> Academic <input checked="" type="checkbox"/> Branding <input type="checkbox"/> Faculty <input checked="" type="checkbox"/> Outreach			
Website	http://www.wisclatinonews.com/		Diversity Recruitment	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Contact Person	Dante Viscarra	Phone#	608.770.5900	Fax#	608.338.0502	Email	ads@wisclatinonews.com



About this Agreement
<p>This agreement was signed based on a continuing "good faith" business relationship with the publisher to provide special discounts to colleges, departments and units interested in print and web advertisement.</p> <ul style="list-style-type: none"> The publisher will provide 30% off open rate for print advertisement (both boxes and line ads). All print advertisement will include an online classified posting at no additional cost. The publisher will provide 30% for all web-only advertisement (Additional for branding advertisement). <p>To request a copy of this advertisement agreement email apalau@ohr.wisc.edu</p>

How to post job
<ol style="list-style-type: none"> Email or fax this Sales Order to: Email ads@wisclatinonews.com, FAX: 608.338.0502 (per UW policy, Credit card numbers are not to be emailed. Read policy) Attach job announcement content

UW Customer Billing Information			
Contact Person	Phone#	Fax#	Email
Address	City	State	Zip Code
Payment by	Invoice	Credit Card (per UW policy, Credit card numbers are not to be emailed. Read policy for other payment transaction options or contact publisher)	
Type of Credit Card (Visa, MasterCard, etc.)	Credit Card #	CCV	Exp Date
Name on Credit Card (If different from above)	Address (If different from above)		
Note: Per UW policy: Credit card information cannot be accepted via email and should never be e-mailed from the department. Read policy .			