



Advertisement Sales Order
Madison Times

Date
UW Department
Vacancy title

| Publisher Profile | | | |
|---|------------------------|--|-----------------------------|
| Name Madison Times | | Media Type Newspaper Print and Website | |
| Market Scope <input checked="" type="checkbox"/> Local <input checked="" type="checkbox"/> National <input type="checkbox"/> Wisconsin <input type="checkbox"/> International <input type="checkbox"/> Midwest <input type="checkbox"/> Other: _____ | | Targeted Advertisement <input checked="" type="checkbox"/> Classified <input type="checkbox"/> Limited <input type="checkbox"/> Academic <input checked="" type="checkbox"/> Branding <input type="checkbox"/> Faculty <input checked="" type="checkbox"/> Outreach | |
| Website themadisontimes.com | | Diversity Recruitment <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | |
| Contact Person Dave Dahmer | Phone# 608.270.9470 | Fax# No FAX | Email sales@madtimes.com |



| About this Agreement |
|---|
| <p>This agreement was signed based on a continuing "good faith" business relationship with the publisher to provide special discounts to colleges, departments and units interested in print and web advertisement.</p> <p>Print Advertisement 30% discount of most up-to-date rates card. Ad size based on word count. All print advertisement will include an online posting at no additional cost. Advertisement will include advertisement electronic monitors and minority business. Display of all advertising on electronic monitors in minority business location (s), adding an additional 1500 views per week.</p> <p>These discounted rates will apply in advertisement with sister publication M.A.D.</p> <p>Any additional web-only advertisement will be available at 30% discount rate.</p> <p>To request a copy of this advertisement agreement email apalau@ohr.wisc.edu</p> |

| How to post job | | |
|---|--|--|
| <p>1. Select Print or online posting.</p> <table style="width: 100%;"> <tr> <td style="width: 50%;">Print Advertisement (includes web posting)</td> <td style="width: 50%;">Web-only advertisement (Additional for branding advertisement)</td> </tr> </table> <p>2. Email this sales order to: sales@madtimes.com</p> <p>3. Attach ad content.</p> | Print Advertisement (includes web posting) | Web-only advertisement (Additional for branding advertisement) |
| Print Advertisement (includes web posting) | Web-only advertisement (Additional for branding advertisement) | |

| UW Customer Billing Information | | | |
|--|---|-------|-----------|
| Contact Person | Phone# | Fax# | Email |
| Address | City | State | Zip Code |
| Payment by | Invoice Credit Card (per UW policy, Credit card numbers are not to be emailed. Read policy for other payment transaction options or contact publisher) | | |
| Type of Credit Card (Visa, MasterCard, etc.) | Credit Card # | CCV | Exp. Date |
| Name on Credit Card (If different from above) | Address (If different from above) | | |
| Note: Per UW policy: Credit card information cannot be accepted via email and should never be e-mailed from the department. Read policy. | | | |